

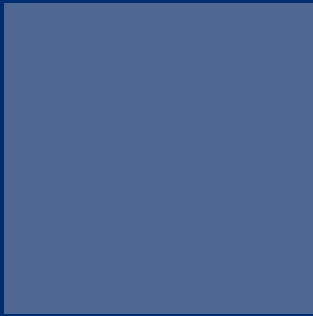
WITS WEBSITE IMAGE SIZE GUIDELINES

Recommended Sizes for Content Types

UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG



Wits Website Image Size Guide



Header Image and Intro

Displaying at 100% screenwidth)

Current Size: 2200 X 800px



Slide

Displaying at 100% screen width)

Current Size: 2200 X 800px



Header Image

Current Size: 1200 X 500px

2X Feature Boxes (Grey)

Aspect Ratio:

2:1

1:1

Size options

600 X 300px

400 X 200px

400 X 400px

Wits Website Image Size Guide

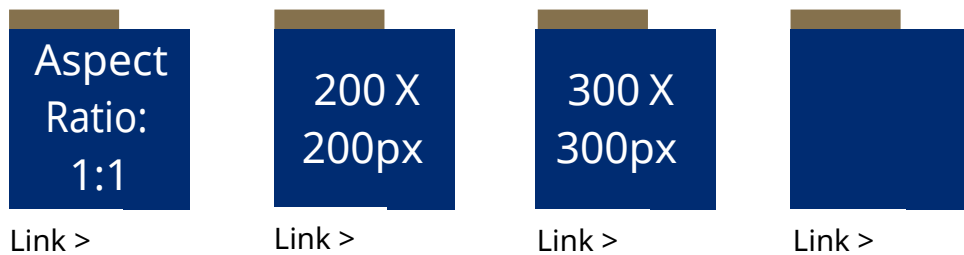
3X Feature Boxes (Gold)



3X Content Boxes



4X Call to Action Boxes



4X Feature Boxes



Wits Website Image Size Guide

6X Feature Boxes (Static/White)

Aspect
Ratio:
2:1



600 X
300px

Feature Card Image

Aspect
Ratio:
2:1

Heading



Description

Heading



Description

Heading



Description

600 X
300px

Sliding Feature Box



Aspect Ratio:
2:1

600 X 300px

Image Panel with Link

Displaying at 100% screen width

Current Size: 1650 X 240px

Wits Website Image Size Guide

Coursefinder

Displaying at 100% screen width

Current Size: 1650 X 650px

News



Aspect Ratio:
2:1

600 X 300px

Events (Optional)



Event



Event

Aspect Ratio:
2:1

600 X 300px

Promotional Content



Aspect Ratio:
2:1

870 X 331px

Wits Website Image Size Guide

Remember:

- Max width on General Content is **870px**
- Max file size is **2mb**. Always aim for less
- **Filenames** are important (actual file as well as when uploading)
- Always try to add a **description** - this is your alt tag for accessibility
- **Acknowledge** the photographer in the description

Copyright Symbol:

- Windows: (CTRL+ALT+C)
- Mac: (Option+G)